

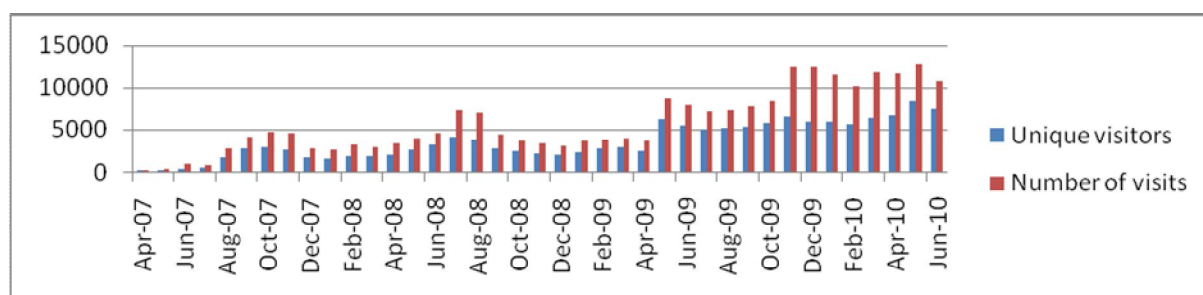


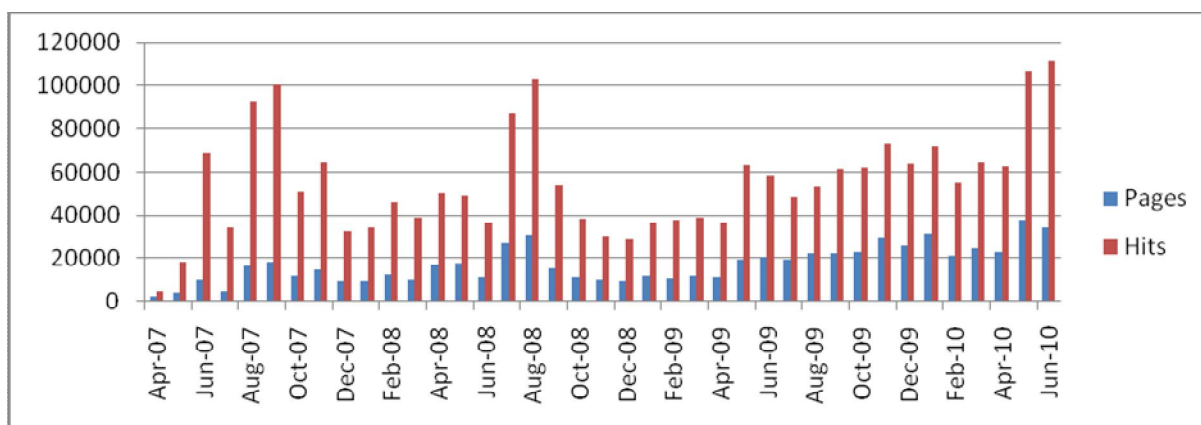
Web statistics January – July 2010

This table shows the way that visitor numbers are building. In January we substantially reworked the old RIU website and in May the new website went live.

Month	Unique visitors	Number of visits	Pages	Hits
Jan 2010	5916	11531	31318	71233
Feb 2010	5624	10172	21254	54785
Mar 2010	6454	11905	24521	64347
Apr 2010	6763	11719	23157	62662
May 2010	8351	12823	37716	106173
Jun 2010	7401	10747	33885	111095
Jul 2010	7226	10974	26118	96247
Total (January – July 2010)	47735	79,871	197,969	566,542
Cumulative total February- April 2010	18,841 (1449 average per week)	33,796 (2559 average per week)	68,932 (5302 average per week)	181,794 (13,984 average per week)
Cumulative total May – July 2010	22,978 (1767 average per week)	34,544 (2657 average per week)	97,719 (7516 average per week)	313,515 (24, 116 average per week)

Since the interim website was improved from mid-2009 and when the made-over website went live in mid-May 2010, visitor numbers and hits have increased significantly:





Definitions

- **number of visitors** - how many people looked at the site - unique visitors i.e. the system recognises individual IP addresses so doesn't count people twice
- **visits** - this does counts IP addresses, so show up returning visitors
- **pages viewed** - number of pages viewed - not very useful unless you find out which pages they were.
- **hits** - number of web items viewed including all images and icons. Health warning: This is the number most people ask for but it's not very helpful as it includes all invisible spacer images and other junk people have to get through to find what they want. So, as we improve navigation, the number of hits goes down although the quality of user experience and the amount of relevant information reviewed may well have increased.

A total of over 64,000 PDFs have been downloaded from the website. Some recent popular downloads include:

- **The pocket guide to seed priming** – promoted in a recent news story
- **Africa Matters** - Jeroen Dijkman
- **Champions** – Andy Hall
- **The Jos Plateau sleeping sickness press release** – communications team
- **RIU annual report**
- **Value chains** – Vamsi Reddy
- **Brokering networks** – Andy Hall
- **Call for papers** – Hemant Ojha

Further information

- info@researchintouse.com
- www.researchintouse.com

This document is an output from the Research Into Use programme funded by the UK Department for International Development (DFID) for the benefit of developing countries. The views expressed are not necessarily those of DFID.